

Ricoh invests in Australian innovation

Ricoh recently launched a Printing Innovation Centre (PIC) in Sydney. The first in Australia, the PIC will be one of five Ricoh centres located strategically around the globe demonstrating the latest offering in printing, document and solutions technology.

Ms Maria Vamvakinou MP, Federal Member for Calwell and Chair of the House of Representatives Standing Committee on Industry, Science and Innovation officially opened the PIC on behalf of Senator the Hon Kim Carr, Minister for Innovation, Industry Science and Research, along with Nobuaki Majima, Managing Director of Ricoh Asia Pacific.

The new facility will be equipped with top of the range capabilities designed to

develop and deliver high-value-added services and solutions to customers in Australia and throughout the Asia-Pacific region.

The launch event was used to showcase new Australian capabilities in document capture, distribution and workflow – along with its comprehensive range of production hardware and services – to an audience of government officials, VIP Ricoh customers and the media.

Ricoh has invested upwards of A\$3 million to establish the regional PIC. Over the next three years, the company expects total investment to climb to approximately A\$6 million.

Ricoh Australia
www.ricoh.com.au



Ms Maria Vamvakinou & Nobuaki Majima officially opening the Printing Innovation Centre on 17 April 2009.