

# RMIT's digital growth with Canon



RMIT University's International Centre of Graphic Technology (ICGT) has entered into a business agreement with Canon Australia to share digital print technology and knowledge for the benefit of students and industry.

The move comes as part of RMIT's drive to grow its digital print offering to help support Australia's rapidly growing digital print sector.

As part of the agreement a Canon imagePRESS C1 digital press has been donated to RMIT, representing some of the latest technology graduate students will find in today's marketplace and allowing ICGT the opportunity to teach a full JDF workflow on one machine.

This is to be replaced later in 2009 with even newer technology.

Canon customers will have access to courses run by ICGT lecturers,

who have significant real-world print expertise, from years in the industry.

The key outcome of these courses is the customer's ability to accelerate the return on investment in Canon technologies.

Formally announcing the agreement today was RMIT University's Pro Vice-Chancellor, Professor Colin Fudge and Canon Australia's Managing Director, Kenji Kobayashi and General Manager Victoria and South Australia, Brian Nelson.

**Canon Australia:**  
**[www.canon.com.au](http://www.canon.com.au)**

CAPTION FOR IMAGE ABOVE:

*(Left) Professor Colin Fudge, RMIT Pro Vice-Chancellor (Design and Social Context), (Right) Kenji Kobayashi, managing director, Canon Australia and chairman, Canon New Zealand*