

New Zealand's Pride In Print Comes to Melbourne

The "cream of the crop" of New Zealand's printing and packaging work was on display at PacPrint 09.

The Supreme Award Finalists and the Supreme Winner from the New Zealand Pride In Print Awards were brought over the Tasman to feature at PacPrint, and to give Australian audiences a taste of the quality of work that is coming out of New Zealand's top print shops.

And a special place was reserved for a finalist from last year – the Rox Box jewellery pendant case – which went on to achieve international acclaim, featuring in the European Pentawards and being displayed in Paris and in Asia.

Awards Manager Sue Archibald said it was a pleasure to bring the best of the Awards entries to Australia. "We are delighted to have been able to accept the opportunity to work with the Australian team and have the New Zealand work exhibited alongside the Australian National Print Awards. We hope that this will provide an opportunity moving forward for both of our programmes to find opportunities to work together in the future."

The New Zealand Supreme Award Winner and Finalists were:

Cadbury's Old Gold chocolate box, Packaging Category and Supreme Award Winner

Supercoat Kitten -- Flexography Category

Tranz Scenic water bottle label -- Labels Category

Whittaker's Peanut Block wrapper -- Gravure Category

Cuisine Magazine -- Web Heatset Category

Good Magazine -- Industry Development and Innovation Category

Duplicities of Familial Bliss book -- Binding and Finishing Category

Aoraki/Mt Cook Visitor Centre ceiling tiles -- Digital Printing - Applied Graphics Category

New Zealand Police Association letterhead and membership card -- Business Forms Category

Pride in Print Awards

www.prideinprintawards.co.nz