

New member for HP Designjet Team

HP Designjet has announced the appointment of William Ng to the position of HP Designjet Product Manager. William replaces Ben Ho who is currently on paternity leave.

Shane Lucas, Director HP Graphic Arts South Pacific welcomed William to the team saying "it is an exciting time for the digital print industry which is continuing to grow as Print Service Providers (PSPs) discover new markets to tap and new product offerings. William will be responsible for the HP Designjet large format range."

The HP Designjet range of large format printers spans technical markets including architecture,

CAD, GIS and engineering; fine arts and photography; proofing; and indoor and outdoor posters and displays.

William comes to the role with extensive experience in consumer marketing specifically in the telecommunications and electronic industries. His most recent posting was as Sales and Marketing manager (ANZ) for Vivendi Games Mobile. This is his first appointment with HP.

HP Australia

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