

Fujifilm Sericol Australia integrates with Fujifilm Australia

Fujifilm Sericol Australia has integrated with Fujifilm Australia, operating as a new business unit within Fujifilm Australia's head office at Brookvale in Sydney's northern suburbs.

Fujifilm Australia Managing Director, Dave Marshall, believes it is a great opportunity to have the Fujifilm Sericol portfolio incorporated as part of Fujifilm Australia's business operations.

As technologies continue to overlap, we see synergies across our business group that will help combine and strengthen our offerings to all customers," says Marshall.

"The new structure will help further improve our service to existing customers and also provide opportunities with new customers," adds Fujifilm Sericol Asia Pacific Regional Director, Jeff Hand.

Fujifilm Sericol Australia General Manager, Mark Brown, leads the new Sericol business unit.

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